

Press Release

**NEW SEASON BEGINS AT THE GEYMÜLLERSCHLÖSSEL
MAK branch open to the public from 4 May to 1 December 2013 with
concerts and tours, as well as Formafantasma's MAK DESIGN SALON
event starting on 14 September.**

From 4 May to 1 December 2013, the Geymüllerschloss in Pötzleinsdorf will once again be opening its doors to visitors every weekend. This MAK branch, which conveys the atmosphere of Empire and Biedermeier-period summer residences, is Austria's only publicly accessible site featuring the architectural mixture of gothic, Indian, and Arabian stylistic elements so typical of those years. To begin the season, concert matinees will recall this suburban villa's original role as a meeting place for Viennese society, particularly for music lovers.

As part of the MAK DESIGN SALON series, the contemporary intervention *The Stranger Within* by Italian studio Formafantasma (Andrea Trimarchi and Simone Farresin) will invite visitors to experience a confrontation of tradition with the avant-garde starting on 14 September.

The Geymüllerschloss, put up as a "summer building" sometime after 1808 at the behest of Viennese merchant and banker Johann Jakob Geymüller (1760–1834), became a branch of the MAK in 1965. With this, the Franz Sobek Collection, a fine collection of 160 Old Viennese clocks from the period between 1750 and the late 19th century, likewise entered the museum's ownership. Around 90 of these clocks are on permanent display in the rooms of the Geymüllerschloss, where they stand alongside Empire and Biedermeier furniture from the MAK Collection as the Geymüllerschloss's most important points of interest. During the late 1980s, renovations returned the façade and sections of the paintwork on the building's interior to their original states. And today, it is with incomparable authenticity that the Geymüllerschloss reflects the specific lifestyle and zeitgeist of the pre-1848 "Vormärz" period.

Dialog with the past from a contemporary perspective is upheld by the sculptural ensemble *Der Vater weist dem Kind den Weg* [Father Showing the Child the Way] by Hubert Schmalix (1996) and James Turrell's skyspace *The other Horizon* (1998/2004) in the park on the grounds adjoining the villa.

Geymüllerschloß – 2013 Program of Events

CONCERT MATINEES

Sunday, 5 May 2013, 11:30 a.m.

To the Distant Beloved

Seldom-performed love songs from the era of Viennese Classicism by Joseph Haydn, Wolfgang Amadeus Mozart and Ludwig van Beethoven.

With Wolfgang Holzmaier (baritone) accompanied by Anton Voigt on a fortepiano by Johann Schantz, a Viennese maker held in high esteem by all three composers.

Sunday, 12 May 2013, 11:30 a.m.

Fair World, Where Are You?

Songs by Franz Schubert

Students from the Mozarteum University of Salzburg will perform songs of spring and settings of texts by Johann Wolfgang von Goethe and Friedrich von Schiller.

Songs selected specifically for this matinee by Wolfgang Holzmaier.

Seating is limited. Please reserve your seats at T +43 1 711 36-231 or marketing@MAK.at.

MAK DESIGN SALON #02

FORMAFANTASMA: The Stranger Within

14 September–1 December 2013

The MAK DESIGN SALON events open up the Geymüllerschloß to contemporary stances from the field of applied art. As the second intervention in this programmatic series, the work *The Stranger Within* by Italian studio Formafantasma (Andrea Trimarchi and Simone Farresin) will take on the fascination of the “exotic.” The Geymüllerschloß’s architectural style, façade ornamentation, and interior tell of that era’s somewhat faddish predilection for Oriental cultures. Inspired by the panoramic tapestries in the Blue Salon and the temple complexes pictured thereupon, Formafantasma will analyze the paradoxical juxtaposition of a yearning for distant places with Biedermeier coziness. This series, which now enjoys major support from the Viennese auction house DOROTHEUM, began last year with the intervention *Time & Again* by London-based designer Michael Anastassiades, whose installations in various rooms of the Geymüllerschloß spanned multiple historical eras and dealt with the universal themes of “time” and “timelessness.”

MAK DAY. Open Houses

26 October 2013

Like the MAK on Stubenring, the MAK branch Geymüllerschloß will be open free-of-charge and feature a multifaceted program on Austria's national holiday of 26 October.

GUIDED TOURS

4 May–1 December 2013, every Saturday and Sunday at 3 p.m.

Variously themed walk-throughs and expert-guided tours offer insights into diverse aspects of Biedermeier life. No registration necessary for regular tours. Special tours outside of regular opening hours can be arranged upon request.

Information on tour themes and special tours at T +43 1 711 36-298, by E-mail at marketing@MAK.at, or at MAK.at.

Press Data Sheet

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Venue	MAK Branch Geymüllerschloßel Pötzleinsdorferstraße 102, 1180 Vienna
Opening Hours	4 May to 1 December 2013 Every Saturday and Sunday from 11 a.m. to 6 p.m. Park opening hours are extended to 9 p.m. every first Sunday of the month from June to August.
Admission	Opening hours during VIENNA DESIGN WEEK (27 September–6 October 2013): Fri, 27 September and Fri, 4 October, 2–6 p.m. Sat, Sun 11 a.m.–6 p.m. € 7.90 / reduced: € 5.50 (including a guided tour), or with a MAK admission ticket from the same day
Getting there	Free admission for children and teens up to 19 Tram line 41 from Schottentor to its final stop (Pötzleinsdorf), followed by bus line 41A to Khevenhüllerstraße (1 stop).
MAK Press and PR	Judith Anna Schwarz-Jungmann (Head) Sandra Hell-Ghignone Veronika Träger Lara Steinhäuser T +43 1 711 36-233, 229, 212 F +43 1 711 36-227 presse@MAK.at www.MAK.at

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