

Press Release

MAK Forges Ahead with Virtual Access to the Collection Redesigned “MAK Collection Online” provides access to 230 000 objects

The MAK is coming remarkably close to the idea of transparent, virtual access to the knowledge found in the holdings of its collection. As of yesterday, 1 February 2017, the MAK’s digital collection database (MAK Collection Online, sammlung.mak.at) is available to the public, complete with entirely redesigned research options. For both private and scientific research purposes, online access is now provided to core data and visual information about 230 000 objects from all areas of the MAK Collection: Asia, Design, Contemporary Art, Glass and Ceramics, Furniture and Woodwork, Metal and Wiener Werkstätte Archive, Textiles and Carpets, as well as the MAK Library and Works on Paper Collection. A further 70 000 entries supply additional information on the artists involved and the executing companies.

At the end of 2012, the MAK was commissioned by the Federal Chancellery with the construction of a central *Bilddatenbank/Collection and Museum Management System (C/MMS)* of the MAK Collection. The overriding aim was to digitally record and standardize the core data as well as to construct a central image database with the aid of the specially purchased Collection and Museum Management System by Adlib. The results of the first version were put online back in December 2015.

The redesign of the MAK Collection Online last year concentrated on optimizing the search functions and improving the presentation of the artwork. Now, for the first time, it is not only possible to compile and save lists of objects, but also to contact the museum’s Reproductions Department directly to request permission to reproduce artwork. Another feature of the new MAK Collection Online is its multilingualism. The majority of the information about the individual objects is available in English, while the extensively revised holdings of Japanese color woodcuts can also be accessed in Japanese.

The MAK Collection Online will continue to be expanded and updated. The long-term aim is to make the entire holdings of the MAK Collection—which can only be displayed in part in the museum itself—available on the World Wide Web.



MAK Press and PR Judith Anna Schwarz-Jungmann (Head)
Sandra Hell-Ghignone
Veronika Träger
Lara Steinhäuser
T +43 1 711 36-233, -229, -212
presse@MAK.at
www.MAK.at

Vienna, 2 February 2017