



# MAK

## **SUSTAINABILITY CONCEPT MAK – Museum of Applied Arts**

### **Our Commitment to Sustainability and Climate Neutrality**

The MAK is committed to sustainability and to the best of its ability strives to make an effective contribution to overcoming the global crisis threatening our climate and ecology. It communicates this commitment to both its staff members and its partners—and in particular to its Austrian and international visitors—in the museum itself and online. This clear positioning determines how the MAK fulfils the six functions of a museum: communicating, collecting, preserving, documenting, researching, and exhibiting.

The MAK has set itself the goal of being climate-neutral by 2030.

### **PLANET LOVE & CLIMATE CARE as Our New Mindset**

The MAK stands for a holistic ecosocial approach that goes beyond climate neutrality and decarbonization to include protecting the biosphere and biodiversity as well as preserving and restoring ecosystems. In doing so, a central goal of the museum is to provide easy-to-understand orientation on essential but often complex ecosocial issues. To this end, the MAK has outlined the salient features of a new mindset that unites **PLANET LOVE** with **CLIMATE CARE** activities in the broadest sense of the term—a mindset that it will continue to develop through interactive programs. Greater emphasis will also be placed on ecosocial issues in training its staff members.

### **The Three Pillars of Our Sustainability Strategy**

The MAK's sustainability strategy rests on three pillars. The first pillar pertains to its acquisition of the Austrian Ecolabel, whose comprehensive catalog of criteria guarantees sustained reduction of the MAK's ecological footprint, and whose regular follow-up audits foster further improvement. The second pillar involves the ongoing thematization of the global crisis threatening our climate and ecology and presentation of possible solutions in the MAK's exhibitions and other programs. These include permanent installations such as the MAK DESIGN LAB (with its accompanying MAK LAB APP), temporary projects—especially within the framework of the VIENNA BIENNALE FOR CHANGE, initiated by the MAK—as well as related mediation programs and discussion formats such as the MAK FUTURE LAB. In doing so, the MAK is particularly concerned to encourage designers, architects, and artists to engage more closely with questions of sustainability and thus to enhance the political, sociological, economic, and scientific relevance of the applied and fine arts in shaping our Climate Modernity. The third pillar concerns civic engagement, for the MAK aims to be a reliable advocate of PLANET LOVE, CLIMATE CARE, preserving biodiversity, and restoring and conserving ecosystems. To this end it participates particularly in the activities of

Museums for Future and actively promotes such activities among its staff members and the public.

Through its sustainability strategy, the MAK plays its part in realizing the United Nations' Agenda 2030 with its 17 Sustainable Development Goals (SDGs). Culture, art, and creativity contribute equally to the economic, social, and ecological dimensions of Agenda 2030. In the future too, the MAK is committed to ensuring that artistic and creative ideas for shaping Climate Modernity are in line with the SDGs.

### **ENVIRONMENT-FRIENDLY TRANSPORT**

The MAK is centrally located and is easily reached on foot, by bike, or by public transport. In the immediate vicinity you will find a number of different public transport stops. In addition, there are plenty of bike stands by the entrance to the MAK. And in an emergency, our porter can help you out with a bicycle repair kit.

More information on environmentally friendly transport can be found at [www.MAK.at/visit](http://www.MAK.at/visit).

### **BARRIER-FREE VISITS**

A central concern of ours is ensuring that the museum is accessible to all visitors. All floors in the MAK main building and the MAK exhibition building, as well as toilets, feature barrier-free accessibility for visitors with disabilities (to include wheelchair-accessible passenger elevators). The MAK Design Shop and the Restaurant Salonplafond im MAK are on the ground floor and accessible via the museum without using steps.

Persons accompanying visitors with disabilities have free admission to the museum. Further information at [www.MAK.at/visit](http://www.MAK.at/visit)