



MAK

Press Release

**MAK NITE Lab 12/13
Program for December 2013**

Tuesday, 17 December 2013

MAK NITE Lab

8–10 p.m.

**Andrés Jaque / Office for Political Innovation
(Madrid, ES)
MAK SWEET URBANISM
Interactive Installation**

With the site-specific, interactive multi-media installation *MAK SWEET URBANISM*, Spanish architect Andrés Jaque and the Office for Political Innovation cast a glance behind the scenes of the public institution known as the museum. For one evening, attention will be given to spaces and processes within the museum that are usually inaccessible to the public. Even so, that which goes on in the locker rooms, the mail room, the carpentry workshop, and the conference rooms of the curators and the administration is essential to running a museum. Interactive projections and individual items from these “off-limits” rooms such as pieces of furniture, posters, and plants will convey to MAK NITE Lab guests the relationship between public zones and those areas that are restricted to employees and governed by routine and at times quite humdrum processes.

Andrés Jaque Architects and the Office for Political Innovation, which he founded in 2003 together with a group comprised of designers, sociologists, economists, and journalists, conduct research on architecture’s political dimension and its role in the structuring of a society. In doing so, they have a common goal—namely to rethink architectural processes—but employ divergent strategies, drawing on fields that include epistemology, sociology, and technology. With the slogan “Architecture is Technologically Rendered Society,” the office is currently devoted to studying forms of (domestic) coexistence in connection with politically activated urbanism.

Andrés Jaque and the Office for Political Innovation have developed exemplary buildings such as the *Casa Sacerdotal Diocesana* in Plasencia, Spain (awarded the Dionisio

Hernández Gil Prize and a finalist in the VIII Bienal Española de Arquitectura [Spanish Biennial of Architecture and Urbanism]). In 2012, Andrés Jaque Architects' work *IKEA Disobedients* was not only the first "architectural performance" to be admitted to the collection of the Museum of Modern Art (MoMA), but was also nominated for the architecture category of "Designs of the Year 2013" at London's Design Museum.

Curator: Marlies Wirth

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