



MAK

Press Release

KIESLER LECTURE by ANDREA ZITTEL „HOW TO LIVE?“ at the MAK

Date Wednesday, 5 June 2013, 7 p.m.
Venue MAK Lecture Hall
MAK, Weiskirchnerstraße 3, 1010 Vienna
Lecture in English
Admission is free

For the first time the American artist Andrea Zittel, laureate of the Austrian Frederick Kiesler Prize for Architecture and the Arts 2012, will give a lecture to an Austrian audience on her comprehensive work. Her “Social Sculptures” cross the boundaries between art, architecture, design and technology. *“Perhaps what inspires me most about Frederick Kiesler is how his brain worked. He was interested in things like matter, interacting forces, human need, continuous motion and elastic spaces. He felt that every object in the universe should be considered in relation to its environment, and he described this as an exchange of interacting forces, which he called co-reality and the science of relationships.”* (Andrea Zittel, New York 2012)

The Kiesler Prize jury 2012: There is a strong tension in her work between the inside and outside, between order and freedom, the necessity of socializing and the need for retreat as well as the desire for collaboration and solitary reflection. The American artist will elucidate about this and the attempt to combine personal experiences with important social issues in the Kiesler Lecture 2013, realized in cooperation with the MAK, on Wednesday, 5 June, 2013 at 7 p.m. at the MAK Lecture Hall.

The Kiesler Lecture was established in 2008 in correlation with the Kiesler Prize according to the ongoing reception history of artist and architect Frederick Kiesler (1890–1965). In cooperation with András Pálffy and his Department of Concept and Design at the Vienna University of Technology the Kiesler Foundation Vienna invites well known architects and artists to present their positions within contemporary art and architecture production and theory.

Andrea Zittel was born in 1965 in Escondido, California. She received a BFA in Painting and Sculpture (1988) from San Diego State University, and an MFA in Sculpture (1990) from the Rhode Island School of Design. In the early 1990s she first established her practice in New York. One of her most visible projects there was “A-Z East,” a small row house in Brooklyn which she turned into a

showroom testing grounds for her prototypes for living. In 2000, she moved back to the West Coast, eventually settling in the High Desert region next to Joshua Tree National Park, where she has now founded “A-Z West.” Andrea has also organized the smock-shop, an artist run enterprise that generates income for artists whose work is either non-commercial, or not yet self-sustaining by selling smocks, and High Desert Test Sites, a series of experimental art sites, which provide alternative space for experimental works by both emerging and established artists.

Further information about Andrea Zittel’s biography, exhibitions, and projects at zittel.org and andreasengallery.com.

For further information about the Kiesler Lecture see kiesler.org or contact office@kiesler.org.

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