

Press Release

OLD VIENNESE PORCELAIN, 1904

Presentation Venue	MAK Ceramics Study Collection MAK, Stubenring 5, 1010 Vienna
Presentation Dates	9 April–13 October 2013
Opening Hours	Tue 10 a.m.–10 p.m., Wed–Sun 10 a.m.–6 p.m. Free admission every Tuesday, 6–10 p.m.

To this day, the over 2,300-object *Exhibition of Early Viennese Porcelain* held in 1904 at the Imperial and Royal Austrian Museum of Art and Industry (today's MAK) is viewed as having been the most impressive and comprehensive presentation ever of creations by the Vienna Porcelain Manufactory. With a selection of the most important MAK Collection objects from that exhibition plus information in digital form, the presentation *Old Viennese Porcelain, 1904* in the MAK Ceramics Study Collection will point out the quality and far-reaching importance of that widely noted, epochal showing.

It was with that exhibition that the Imperial and Royal Austrian Museum of Art and Industry established itself as a center for research on early Viennese porcelain. The exhibition also saw the first-ever public presentation of the so-called *Dubsky Room*. As a consequence of the esteem generated by that major showing, this outstanding room from Palais Dubsky in the Moravian city of Brno, decorated entirely with Viennese Porcelain from the Du Paquier period, was transferred to the MAK's ownership. Today, it is on permanent display in the Baroque Rococo Classicism section of the MAK Permanent Collection. Josef Folnesics and Edmund Wilhelm Braun's publication *Geschichte der k. k. Wiener Porzellan-Manufaktur* [History of the Vienna Porcelain Manufactory], first printed in 1907, is still regarded as a standard work.

In addition to the objects themselves, digital information accessible on-location via a terminal will allow extensive insights into the objects' provenience and genesis.

The presentation *Old Viennese Porcelain, 1904* marks the beginning of a series of activities at the MAK in preparation for 2018, which will mark the three-hundred-year jubilee of the Vienna Porcelain Manufactory's founding.

Images can be downloaded at MAK.at/press.

Press Data Sheet

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Curator	Rainald Franz, Curator, MAK Glass and Ceramics Collection
Expert-guided Tours	In preparation
MAK Admission	€ 7.90 / reduced: € 5.50 / family ticket: € 11 / free admission for children and teens up to 19
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