



## Lilli Hollein (M.A.)

Born 21 July 1972 in Vienna

1991–1993 University of Vienna, Psychology  
1993–1999 University of Applied Arts Vienna  
Master of Arts, Industrial Design, Master class Paolo Piva  
(Thesis topic “Variables Ausstellungssystem” [Variable  
Exhibition System])

- since 2007 VIENNA DESIGN WEEK Director and Co-Founder  
(together with Tulga Beyerle and Tomas Geisler), since 2013 with sole  
responsibility
- 1997–2006 Architecture and design journalist for national and international journals and  
trade magazines, such as *Domus*, *blueprint*, *Ottagono*, *frame*, *MARK*
- 1997–2000 Freelancer for the daily newspaper *Der Standard*
- 2000–2004 TV reports for the arts section of the ORF

### since 1997 Curator (a selection)

- 2016 ACFNY, Austrian Cultural Forum New York, “Stadtarbeit” [City Work], Curator
- 2007 Commissioner for the Austrian contribution, 7th Architecture Biennale São Paulo
- 2006 University of Applied Arts Vienna, Design Conference “Die Zeit” [Time]
- 2007 University of Applied Arts Vienna, Conference “Die Mitte” [The Middle],  
together with Tulga Beyerle and Tomas Geisler: Concept, Curator, Organization
- 2005 Gallery Aedes East, Berlin, “AustriArchitektur – Seven Debuts from Austria,”  
Curator
- 2002 Looshaus Wien, “Memphis – Kunst/Kitsch/Kult – A Design movement Changes  
the World”
- 2002 Kunsthalle Krems, “Memphis – 21 Years after the Design Revolution”

### Memberships, Juries, Functions (a selection)

- 2019 Patroness of the DDC (German Designer Club)
- 2018 Dutch Design Awards, Member of the Jury
- 2015 Technical Museum, Competition for the Special Exhibitions, Member of the Jury
- 2015 Expo Milan, Architecture of the Pavilion and Exhibition Concept, Member of the  
Jury
- 2010–2013 KÖR – Kunst im öffentlichen Raum Wien, President of the Jury
- 01/2020–01/2021 Chairwoman of the Supervisory Board of the MAK – Museum of Applied Arts  
Vienna
- 2017–04/2021 Member of the Board of Trustees of the mumok – Museum moderner Kunst  
Stiftung Ludwig Wien
- 2015–2019 President of the ADN – Austria Design Net
- 2011 Mentor, Mentoring program of the Federal Chancellery
- 2003 Member of the Advisory Board, Caracas Case – A Project in Cooperation with  
Bund Deutsche Kulturstiftung, Venezuela