



MAK

Press Release

MAK DAY 2021 on the National Holiday

MAK DAY 2021	Tuesday, 26 October 2021 MAK – Museum of Applied Arts Stubenring 5, 1010 Vienna 10 a.m.–9 p.m.
	MAK Branch Geymüllerschloß Pötzleinsdorfer Straße 102, 1180 Vienna 11 a.m.–6 p.m.
Admission	€ 6 (valid for the MAK and the MAK Branch Geymüllerschloß), an FFP2 mask must be worn during the entire museum visit.
Tours	free

The MAK invites to the traditional MAK DAY with a reduced admission price on the Austrian national holiday. The focus of the program is on the exhibition *SHOWROOM WIENER WERKSTÄTTE: A Dialogue with Michael Anastassiades*. The internationally renowned London designer guides the gaze to the multifaceted design of the Wiener Werkstätte with his surprising staging. The two newly opened exhibitions *TOKENS FOR CLIMATE CARE: An Installation by Process – Studio for Art and Design* as well as *MAYFLY: Functional Collages* provide contemporary inspirations. With the workshop *MIRROR–ROOM–SQUARE*, MAK4FAMILY invites the entire family to creatively brainstorm which incantations Michael Anastassiades might have applied when designing the Showroom.

Admission to the MAK Branch Geymüllerschloß is once again reduced this year. Tours through the Schloß provide insight into the diversity of Biedermeier life and the exhibition *ERWIN WURM: Dissolution*. Wurm's anthropomorphic ceramic sculptures from the *Dissolution* series (2018–2020) are presented here for the first time in the museum context. Wurm's sculptures of Carrara marble, as well as other contemporary art positions are freely accessible in the garden of the Schloß, also including James Turrell's Skyspace *The Other Horizon* (1998/2004).

PROGRAM

TOURS

10:30 a.m.: Discover the MAK together

11:30 a.m.: Permanent Collection Vienna 1900 and *SHOWROOM WIENER WERKSTÄTTE*

3:30 p.m.: Luxury yesterday—today—tomorrow

4:30 p.m.: Permanent Collection Vienna 1900 and *SHOWROOM WIENER WERKSTÄTTE*

6:30 p.m.: DESIGN AND MORE ... Tour through the MAK DESIGN LAB

MAK4FAMILY

2–4 p.m.: MIRROR—ROOM—SQUARE

We rediscover the works of the Wiener Werkstätte together and we let it shimmer and shine. Workshop for the whole family (ages 4 and up) in the context of the exhibition *SHOWROOM WIENER WERKSTÄTTE: A Dialogue with Michael Anastassiades*.

Limited number of participants, online registration required under [MAK.at/programm/kind_familie](https://mak.at/programm/kind_familie).

Meeting place: MAK Columned Main Hall

MAK Branch Geymüllerschloß

Pötzleinsdorfer Straße 102, 1180 Vienna

11 a.m.–6 p.m.

11:30 a.m. and 3 p.m.: Tour through the Geymüllerschloß and the exhibition *ERWIN WURM: Dissolution*

Free admission to the park and to James Turrell's Skyspace *The Other Horizon*

The Espressomobil also treats visitors with coffee delights.

TOURS

Duration: approx. 45 min.

Limited number of participants. Registration required under <https://mak.at/makday2021>.

Headsets are used for the tours. If possible, please bring your own headphones (3.5 mm standard connection).

Meeting place: MAK Columned Main Hall

MAK Press and
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Vienna, 20 October 2021