



EUROPÄISCHE UNION



Press Release

The MAK extends an invitation to an international Symposium JOSEF HOFFMANN: Progress Through Beauty

Dates	17/18 March 2022 In German and English The symposium will be broadcasted live on our YouTube channel youtube.com/MAKwien and can be viewed there afterwards.
Venue	MAK Lecture Hall MAK, Weiskirchnerstraße 3, 1010 Vienna

Within the framework of the MAK exhibition *JOSEF HOFFMANN: Progress Through Beauty*—that runs until 19 June 2022—on 17 and 18 March the MAK is hosting a symposium on the life and work of one of the most important architects, designers, and teachers of 20th-century Modernism. Interested and informed members of the public will be presented in concentrated form with new insights gained during the three years of research conducted in preparation for the exhibition. The team of curators—Matthias Boeckl, Rainald Franz, and Christian Witt-Dörning—has set out to fill gaps in our knowledge by researching into little known sources and updating the catalogue raisonné. In the panel discussions, many questions posed by—and answerable through—research conducted for the exhibition will be discussed.

In cooperation with the Federal Monuments Office, an entire day of the symposium will be devoted to the conservation and maintenance of important buildings and interiors created by Hoffmann in Austria, the Czech Republic, and Slovakia.

Program

Thursday, 17 March 2022 Josef Hoffmann: a New Perspective

9 a.m.

Welcome address: Lilli Hollein (General Director, MAK), Herbert Grüner (Rector, NDU, St. Pölten)

Introducing the topic: Rainald Franz, Matthias Boeckl

Section 1, 9:30–11 a.m.

Josef Hoffmann as designer and design today

Impulse presentation: Matthias Boeckl and Rainald Franz

Panel: Michael Anastassiades (Designer, London), Thomas Feichtner (Designer, Vienna), Christine Schwaiger (Architect, NDU, St. Pölten)

Moderator: Amelie Klein (Curator, Design Theorist, Vienna)

Section 2, 11:15 a.m.–1 p.m.

Josef Hoffmann and the avant-gardes

Impulse presentation: Rainald Franz

Panel: Gerd Zillner (Kiesler Foundation, Vienna), Albert Kirchengast (ETH Zurich)

Moderator: Sabine Plakolm-Forsthuber (TU Vienna)

Section 3, 2:30–4 p.m.

The other Josef Hoffmann: social housing and innovative building methods

Impulse presentation: Matthias Boeckl

Panel: Andreas Nierhaus (Wien Museum), Otto Kapfinger (Architectural Researcher and Publicist, Vienna), Angelika Schnell (Institute for Art and Architecture, Academy of Fine Arts Vienna)

Moderator: Robert Temel (Architectural Researcher and Publicist, Vienna)

Section 4, 4:45–6 p.m.

Josef Hoffmann and the authoritarian regimes

Impulse presentation: Elisabeth Boeckl-Klamper (formerly of the DÖW, Vienna)

Panel: Helmut Wohnout (General Director, Austrian State Archive, Vienna), Ingrid Holzschuh (Historian of Art and Architecture, Vienna), Hermann Czech (Architect, Vienna)

Moderator: Anna Soucek (Culture Editor, Ö1, Vienna)

Friday, 18 March 2022

Josef Hoffmann and Historical Building Preservation

Together with the Federal Monuments Office

9 a.m.

Welcome address: Christoph Bazil (President, Federal Monuments Office)

9:15 a.m.

Introduction: historical building preservation and Modernism

Paul Mahringer (Federal Monuments Office)

9:30–10:30 a.m.

Josef Hoffmann: historical building preservation and the history of restoration work

Inge Podbrecky (Federal Monuments Office): Preservation orders as elements of discourse: on the reception of Josef Hoffmann in the world of historical building preservation

10:45 a.m.–12:15 p.m.

Josef Hoffmann: recent restoration work in Austria

Sylvia Schönolt (Federal Monuments Office): A look at restoration findings and construction projects at Hoffmann's Vienna villas

Geraldine Klever (Federal Monuments Office): A country house on the Wörthersee: on deciding how to preserve Josef Hoffmann's total work of art in Carinthia

Oliver Schreiber (BMKÖS): Ambivalent Modernism: the Vienna Werkbund housing project

1:45–3:15 p.m.

Josef Hoffmann: recent restoration work abroad

Vladimír Bužek, Henrieta Moravčíková (Slovak Academy of Sciences, Bratislava): Restoring the Villa Arpád Lengyel, Bratislava

Jiří Neubert (Czech Monuments Office, Telč):

Restoring and preserving Josef Hoffmann's birthplace in Brtnice and other of Hoffmann's buildings in the Czech Republic

Closing discussion: on restoring Josef Hoffmann's buildings and early Modernism in Central Europe

Moderator: Paul Mahringer (Federal Monuments Office)

Registration required at <https://www.mak.at/en/hoffmannsymposium>,

Number of participants limited

Admission free. COVID-19 safety measures for museum events currently in effect apply, see [MAK.at/protectivemeasures](https://www.mak.at/protectivemeasures)

In cooperation with the Federal Monuments Office, Moravian Gallery in Brno, the New Design University (St. Pölten), the City of Brtnice, and the Czech Center (Vienna)

This event is made possible by financial support from the project Interreg V-A Austria-Czech Republic ATCZ264 JH Neu digital / JH Nově digitální.

 Bundesdenkmalamt



MORAVSKÁ GALERIE



MĚSTO BRTNICE

MAK Press and PR

Judith Anna Schwarz-Jungmann (Head)
Sandra Hell-Ghignone
Ulrike Sedlmayr
T +43 1 711 36-233, -229, -212
presse@MAK.at, www.MAK.at

Vienna, 9 March 2022