

Press Release

**ART NOUVEAU WORLD DAY 2018:  
MAK extends an invitation on 10 June to a day with Otto Wagner**

Within the framework of ART NOUVEAU WORLD DAY 2018, the MAK is offering a unique opportunity to explore free of charge the wide-ranging oeuvre of Otto Wagner, who died a century ago this year. A varied supporting program features special guided tours of the MAK exhibition *POST OTTO WAGNER: From the Postal Savings Bank to Post-Modernism*, a visit to the Austrian Postal Savings Bank, and an architecture walk through Vienna. In addition, a MAK4FAMILY workshop (ages 4+) entitled *This Time Otto Lies in the Detail* introduces the whole family to the architect's work. Complementing this, the guided tour *Paving the Way for Viennese Modernism: Otto Wagner, Koloman Moser, and Gustav Klimt* highlights the museum's comprehensive Art Nouveau collection.

Besides the MAK, museums and organizations throughout Europe are contributing through exhibitions, photo competitions, symposia, and readings to this international event, that was inaugurated in 2013 on the anniversary of the deaths of architects Antoni Gaudí und Ödön Lechner.

In addition, visitors have access to the photo exhibition *Waves of Art Nouveau: Architecture in the Danube Region* (29 May – 15 June 2018) in the Romanian Cultural Institute Vienna. Organized jointly by the project partners within the framework of the EU project ART NOUVEAU DANUBE, the exhibition presents works of selected Art Nouveau architects from the Danube region. From Austria to Romania, the architecture of Otto Wagner, Ödön Lechner, and Max Fabiani demonstrates the artistic variety encompassed by the term "Art Nouveau." The exhibition is being presented concurrently in all partner countries. The MAK is the Austrian project partner of the Interreg Project ART NOUVEAU DANUBE

[www.MAK.at/art\\_nouveau\\_danube](http://www.MAK.at/art_nouveau_danube)

This event is co-financed by ERDF, IPA Funds



## **ART NOUVEAU WORLD DAY 2018**

**Sunday, 10 June 2018**

Admission and all guided tours on this day are free!

### **Locations:**

MAK – Austrian Museum of Applied Arts / Contemporary Art,  
Stubenring 5, 1010 Vienna, 10 a.m.–6 p.m.

Austrian Postal Savings Bank, Georg-Coch-Platz 2, 1010 Vienna (only with registration  
for the MAK on Tour)

Romanian Cultural Institute Vienna, Argentinierstraße 39, 1040 Vienna, 10 a.m.–  
5 p.m.

### **Program of Guided Tours:**

#### **Guided Tour**

#### **POST OTTO WAGNER: From the Postal Savings Bank to Post-Modernism**

**10:15–11:30 a.m.**

Meeting point: MAK Ticket Desk, Stubenring 5, 1010 Vienna

Please register at [www.mak.at/artnouveauworldlday](http://www.mak.at/artnouveauworldlday)

#### **MAK4FAMILY**

Workshop for the whole family (ages 4+)

**11 a.m.–12:30 p.m.**

#### **This Time Otto Lies in the Detail**

Otto Wagner was a brilliant architect who thought not just about the big picture but also about little things such as handrails, table legs, door handles, even hot-air blowers—for him every detail required attention. Can you pay attention to detail too? Who can paint the best Wagner portrait?

Please register at [www.mak.at/artnouveauworldlday](http://www.mak.at/artnouveauworldlday)

#### **MAK on TOUR**

#### **to the Austrian Postal Savings Bank**

with Anne Marie Gusmik

**11:30 a.m.–12:30 p.m.**

Meeting point: Main entrance of the Austrian Postal Savings Bank, Georg-Coch-Platz 2,  
1010 Vienna

Please register at [www.mak.at/artnouveauworldlday](http://www.mak.at/artnouveauworldlday)

#### **Tour of the MAK (in English)**

**12 noon–1 p.m.**

Meeting point: MAK Ticket Desk, Stubenring 5, 1010 Vienna

**Architecture Walk with Anne-Katrin Rossberg,  
Art Scientist**

**2:30–ca. 4:30 p.m.**

A short guided tour of the exhibition *POST OTTO WAGNER: From the Postal Savings Bank to Post-Modernism* in the MAK, followed by an architecture walk through the Vienna's urban landscape

Meeting point: MAK Ticket Desk, Stubenring 5, 1010 Vienna

Please register at [www.mak.at/artnouveauworldlday](http://www.mak.at/artnouveauworldlday)

**Guided Tour**

**Paving the Way for Viennese Modernism: Otto Wagner, Koloman Moser,  
and Gustav Klimt**

**4–ca. 5 p.m.**

Meeting point: MAK Ticket Desk, Stubenring 5, 1010 Vienna

Additional program item:

**Waves of Art Nouveau. Architecture in the Danube Region  
Photo Exhibition within the Framework of the EU Project ART NOUVEAU  
DANUBE**

Opening: 29 May 2018, 6–7 p.m.

Exhibition Dates: 30 May – 15 June 2018

Exhibition Venue: Romanian Cultural Institute Vienna, Argentinierstraße 39, 1040 Vienna

MAK Press and PR     Judith Anna Schwarz-Jungmann (Head)  
                                 Sandra Hell-Ghignone  
                                 Lara Steinhäuser  
                                 Veronika Träger  
                                 T +43 1 711 36-233, -212, -229  
                                 [presse@MAK.at](mailto:presse@MAK.at)  
                                 [www.MAK.at](http://www.MAK.at)

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