

Press Release

## **SHEILA HICKS: TOTAL SENSUAL SUBMERSION**

A new virtual 3D tour, an online guided tour, and an audio tour afford a glimpse of the MAK exhibition *SHEILA HICKS: Thread, Trees, River*

As part of its digital offerings, the MAK invites you to set out at once on a virtual visit to *SHEILA HICKS: Thread, Trees, River*, the MAK's major exhibition that opened in December 2020. A new virtual 3D tour allows you to explore the sensuous, vibrantly colorful, subtle, and at the same time monumental, room-filling objects in the exhibition. An online guided tour with the exhibition's curator Bärbel Vischer, curator of the MAK Contemporary Art Collection, reveals the complexity of the first solo exhibition in Austria dedicated to this internationally renowned artist and virtuoso of the textile arts. Accompanying these visual tours is an audio tour recorded by actress Louise Prack—an acoustic journey through *Thread, Trees, River*.

“We are delighted that we can now offer a virtual 3D tour of the wonderful Sheila Hicks exhibition in the MAK. The visualization agency EyeCandy has done a great job here. Of course, virtual tours cannot substitute for an actual museum visit, but they allow us to better prepare for such a visit, as well as ensuring that exhibition projects receive worldwide attention,” according to Christoph Thun-Hohenstein, General Director of the MAK.

The new virtual 3D tour is accessible at <https://mak.at/en/sheilahicks>. The online guided tour and the audio tour are available at <http://www.mak.at/onlinetours>.

At MAK.at you will also find a large number of other digital offerings, to include the new audio series *Reflections*, online guided tours through current exhibitions, the MAK Blog, podcasts on CREATIVE CLIMATE CARE, and the MAK LAB APP—which focuses on shaping the future in this age of Digital Modernity and climate change.

You will also find up-to-date information and inspiration from the MAK on Instagram ([instagram.com/mak\\_vienna](https://www.instagram.com/mak_vienna)), Facebook ([facebook.com/MAKVienna](https://www.facebook.com/MAKVienna)), YouTube



([youtube.com/makwien](https://youtube.com/makwien)), and Twitter ([twitter.com/MAKWien](https://twitter.com/MAKWien)).  
#ClosedButActive

Photo material is available for download at [MAK.at/en/press](https://MAK.at/en/press).

MAK Press and PR

Judith Anna Schwarz-Jungmann (Head)  
Cäcilia Barani  
Sandra Hell-Ghignone  
T +43 1 711 36-233, -229, -212  
[presse@MAK.at](mailto:presse@MAK.at)  
[www.MAK.at](https://www.MAK.at)

Vienna, 20 January 2021