

Press Release

MAK DAY 2015: EXPLORE & BE HAPPY for free
Open House at the MAK and the Geymüllerschloßel with a
wide-ranging program and a talk by Stefan Sagmeister

MAK DAY 2015	Monday, 26 October 2015 10 a.m.–6 p.m.
Venues	MAK, Stubenring 5, 1010 Vienna MAK Branch Geymüllerschloßel, Pötzleinsdorferstraße 102, 1180 Vienna
Admission	Free admission

With its wide-ranging educational program, the MAK DAY 2015 will offer visitors of all ages a comprehensive insight into the diverse branches of the applied arts. A particular highlight is provided by the talk *Happiness* by the grand master of graphic design, Stefan Sagmeister, who will give an exclusive foretaste of his upcoming exhibition, *STEFAN SAGMEISTER: The Happy Show*, which will open at the MAK on 27 October 2015 and in which he shares his personal and intensive exploration of happiness.

Guided tours through the Biedermeier ambience of the MAK Branch Geymüllerschloßel and the autumnal atmosphere of the park will round off the program of this year's MAK DAY. A free shuttle bus service will be available between the MAK on Stubenring and the Geymüllerschloßel on 26 October 2015. There will be free admission to both the MAK and the Geymüllerschloßel on MAK DAY, when both venues will be open from 10 a.m. to 6 p.m.

PROGRAM: MAK ON STUBENRING

Talk

Stefan Sagmeister: Happiness

4 p.m., MAK Columned Main Hall

Stefan Sagmeister searches for ways to become happy as a person and as a designer. How can he avoid his vocation becoming a tiresome routine? And can design objects make you happy? These and other questions are also explored in the unpublished

documentary *The Happy Film*, from which numerous clips will be shown.

MINI MAK Workshop

The Potato King and I LEGO NY

MINI MAK Workshop in the context of the exhibition *CHRISTOPH NIEMANN:*

Drawing the Line

10 a.m. to 2 p.m.

Meeting place: 1st floor

Children's Guided Tours through the MAK

Higgledy-piggledy with MINI MAK

11 a.m. and 2 p.m.

Meeting place: Information stand in the MAK Columned Main Hall

Guided Tours through the MAK for Adults

Meeting place: Information stand in the MAK Columned Main Hall

10:30 a.m. Tour through the MAK

11:30 a.m. Guided tour through the MAK Permanent Collection *ASIA. China – Japan – Korea*

12:30 p.m. Tour through the MAK

1:30 p.m. Guided tour through the MAK Permanent Collection *VIENNA 1900. Design / Arts and Crafts 1890–1938*

2:30 p.m. Tour through the MAK

PROGRAM: MAK Branch Geymüllerschloss

As the “Biedermeier jewel” of the MAK, the Geymüllerschloss showcases selected furniture pieces from the Empire and Biedermeier periods, as well as Franz Sobek’s collection of old Viennese clocks. The Geymüllerschloss’s park is home to contemporary works by James Turrell and Hubert Schmalix.

Guided Tours through the Geymüllerschloß

12 noon and 2 p.m.

Free shuttle bus between the MAK on Stubenring and the Geymüllerschloß.

Departing from the MAK on Stubenring: 11:15 a.m. and 1:15 p.m.

Returning from the Geymüllerschloß: 1:30 p.m. and 3:30 p.m.

Information: T +43 1 711 36-231 or MAK.at

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