

Press Release

MAK DAY 2016: EXPERIENCE THE MAK HIGHLIGHTS!
Open House at the MAK and the Geymüllerschloß revolving around
the unique MAK collection and the current exhibitions

MAK DAY 2016	Wednesday, 26 October 2016
Venues	MAK – Austrian Museum of Applied Arts / Contemporary Art Stubenring 5, 1010 Vienna 10 a.m.–6 p.m.
	MAK Branch Geymüllerschloß Pötzleinsdorferstraße 102, 1180 Vienna 11 a.m.–6 p.m.
Admission	Free admission

The MAK opens its doors with free admission on the Austrian national holiday. Young and old are invited on MAK DAY 2016 to discover the highlights of the collection and the current MAK exhibitions *SHUNGA: Erotic Art from Japan*, *100 BEST POSTERS 15: Germany Austria Switzerland*, *THE GOLDSCHNEIDER COMPANY: Viennese Ceramics 1885–1938*, and *Patrycja Domanska. STIMULI*. At the MAK Branch Geymüllerschloß, visitors can look forward to the intervention *Biedermeier reanimated* by the artist duo Clegg & Guttmann, which awakens the atmosphere of a summer residence from a past age to new life.

As a special campaign, the MAK Multimedia Guide with the MAK app will be available at no charge on MAY DAY 2016. One tour in the morning and one in the afternoon are specially oriented to the multimedia highlights of the MAK app, which can also be downloaded onto your own tablet at no charge. A tour through the MAK and a MINI MAK Tour offer visitors of all ages a journey through the ages and insight into the multifaceted MAK collection.

PROGRAM ON MAK DAY 2016

- 10:30 a.m. **Tour through the MAK: A journey through the ages!**
(Duration: 60 min.)
- 11:30 a.m./
2 p.m. **Multimedia Guide Short Tour:** Multimedia highlights on the
MAK app! (30 min., limited number of participants, no registra-
tion: First come, first served!)
- 3 p.m. **MINI MAK Tour: Tour of the MAK collection**
Guided tour for the whole family (30 min., ages 4 and older)

Meeting point for all tours: MAK Columned Main Hall

Further information: T +43 1 711 36-231 or MAK.at

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