



Universität für angewandte Kunst Wien University of Applied Arts Vienna

Press Release

APPLIED ARTS. NOW Patrycja Domanska. Stimuli

A cooperation between the MAK and the University of Applied Arts Vienna

Opening	Tuesday, 18 October 2016, 7:30 p.m.
Exhibition Venue	MAK GALLERY
	MAK, Stubenring 5, 1010 Vienna
Exhibition Dates	19 October 2016 – 30 April 2017
Opening Hours	Tue 10 a.m.–10 p.m., Wed–Sun 10 a.m.–6 p.m.
	Free admission on Tuesdays from 6–10 p.m.

Modularity, the greatest possible freedom of movement, and lightness characterize the objects of the young designer Patrycja Domanska, which can be seen as of 19 October 2016 in the solo exhibition *Patrycja Domanska*. *Stimuli* at the MAK. In the context of the exhibition series APPLIED ARTS. NOW, a cooperation between the MAK and the University of Applied Arts Vienna, Domanska allows very personal insight into her work methods. In a display created by the designer, which divides up the MAK GALLERY in spatial terms, the objects encounter one another in a variety of settings and are accompanied by product photographs and by "stimuli" and main themes from her creative process.

The stimuli for Patrycja Domanska's projects originate from everyday life, but it is first her analytical gaze and her sensitive perception of the material world that define her specific access to the design. Utilizing abstraction, she revises these visual and haptic stimuli, developing from them leitmotifs for her self-initiated projects or those realized for international companies. Stimuli can be objects of everyday urban life, just as they can originate from nature or images from the Internet, whereby the language of form of the products always remains an interpretation of these main themes.

The exhibition *Patrycja Domanska. Stimuli* contrasts object and stimuli as independent components of the oeuvre of the designer and invites visitors to submerge into the intimate moment of the creative process of Domanska. Inspired by the idea of a satellite in outer space, the *Magnum* lamp (2014), which Domanska developed together with Felix Gieselmann, plays with concealed functionality and sculptural qualities. The minimalist object of matte black, coated aluminum consists of a rod and a disc containing the light fixture. The lamp varies in its function between suspended lamp and floor lamp, and shows the variability so important for Domanska, which also plays a central role in her design process in the sense of mental flexibility.

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The *edgy* (2014) and *shingle* (2016) tiles designed in cooperation with Tanja Lightfoot for the KAZA Concrete company are exemplary in their variability for the interplay of nature and technology, modularity and mutability. The three dimensional *edgy* tiles consist of asymmetrical forms that are "folded" from a hexagonal basis. The new *shingle* series is suggestive of the roof shingles on old country homes, while the vertical line of separation draws its inspiration from the structure of leaves. Depending upon the structure or colorfulness, countless variations with a variety of different color progressions and light reflections can be created.

Variability is also a central concern of the designer for the project *Dress A Bulb* (2015) and the *Falbeson* furniture (2015). Based on simple geometrical forms, with *Falbeson* Domanska designed a sofa and a chaise longue for the Interio company, whereby the modular upholstered furniture system can also be converted into a guest bed. *Dress A Bulb* presents a simple and effective way to design lampshades, which Domanska produces herself from simple cuts working by hand. Each shade is a unique piece thanks to the draperies and gatherings, as well as the patterns developed especially for these. The innovative material Tyvek used for these lampshades has qualities similar to paper and lends the objects the required inherent stability.

Patrycja Domanska (born 1985 in Poland, lives and works in Vienna) completed the industrial design class with Paolo Piva at the University of Applied Arts Vienna in 2009 and worked for buero bauer konzept & gestaltung (today: buero bauer), as well as for LUCY D. and Schullin before founding her own design studio in Vienna in 2011. Domanska observes social change, draws inspiration from cultural backgrounds and places conventions and taboos in question. Her high chair *Hommage an Karl* (2011, in cooperation with Felix Gieselmann) originated in the context of the MAK project *The Great Viennese Café: A Laboratory* and has since been part of the MAK Design Collection. The modular *Edgy* tiles (2014, in cooperation with Tanja Lightfoot) were incorporated into the collection of the SCIN Gallery in London. www.patrycjadomanska.com

With the exhibition series APPLIED ARTS. NOW, a platform for contemporary forms of applied arts and thus greater visibility for especially interesting positions of graduates of the University of Applied Arts Vienna living and working in Austria should be created. Patrick Rampelotto, Stiefel & Company Architects, taliaYsebastian, Marco Dessí, Lisa Truttmann, soma architecture, Valentin Ruhry, Alfredo Barsuglia, and Kay Walkowiak have been represented to date with exhibition projects.

Press photos on the exhibition are available for download at MAK.at/press.





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Press Data Sheet

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Exhibition Dates Opening Hours	MAK, Stubenring 5, 1010 Vienna 19 October 2016 – 19 February 2017 Tue 10 a.m.–10 p.m., Wed–Sun 10 a.m.–6 p.m. Free admission on Tuesdays from 6–10 p.m.
Curator	Marlies Wirth
Artist's Talk in the Exhibition	Tuesday, 13 December 2016, 6 p.m. Tuesday, 14 February 2017, 6 p.m.
MAK Admission	€ 9.90 / Reduced € 7.50 / Family Ticket € 13 Free admission for children and teens under 19
MAK Press and PR	Judith Anna Schwarz-Jungmann (Head) Sandra Hell-Ghignone Veronika Träger Lara Steinhäußer T +43 1 711 36-233, -229, -212 presse@MAK.at www.MAK.at
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	Vienna, 18 October 2016