



MAK

Press Release

MAK Special Events during VIENNA DESIGN WEEK 2015

The MAK is hosting a potpourri of culinary interventions, talks, and experimental presentations on design as a tool for positive change.

With special tours, talks, a book presentation, and an experiment that combines food and design, once again this year the MAK is offering a diverse program of events during VIENNA DESIGN WEEK from 25 September to 4 October 2015. The DESIGN NITE on 29 September organized by the MAK and departure, the creative center of the Vienna Business Agency, will deal with the theme of the VIENNA BIENNALE 2015: “Ideas for Change.” Among the highlights of the evening is a performative presentation by FREITAG, the maker of recycled bags, as well as a culinary experiment by the formally radical designer duo chmara.rosinke and a book presentation by internationally renowned architect and designer Martin Mostböck. A matinee event with numerous high-profile guests at the MAK Branch Geymüllerschloss on 4 October will be dedicated to the influence of design education on the development of creative visions for the future on the occasion of the exhibition *MAK DESIGN SALON #04: DUNNE & RABY. The School of Constructed Realities*.

DESIGN NITE

Presentation/party

CHANGE WITHOUT A TRACE hosted by FREITAG and produced by HEUER/Karls Garten

The designers from FREITAG have been invited to plan a DESIGN NITE and an installation at the MAK DESIGN SPACE on the VIENNA BIENNALE theme of “Ideas for Change.” To them, change means recontextualization. In addition to their well-known bags made of used truck tarps, now they have developed biodegradable textiles: F-ABRIC closes the loop of constant change, leaving nothing behind. For their performative presentation during DESIGN NITE, they will take food, clothing, music, and ideas out of their usual environment, place them into surprising contexts, and present an interactive exhibition with a pop-up-store featuring F-ABRIC.

Organized by the MAK and departure, the creative center of the Vienna Business Agency.
29 Sep 2015, 8 p.m.–midnight: DESIGN NITE party, MAK Columned Main Hall
25 Sep – 8 Nov 2015: F-ABRIC exhibition and pop-up store, MAK DESIGN SPACE

Presentation

CHMARA.ROSINKE: Cucina Futurista 2.0

Inspired by Filippo Tommaso Marinetti’s 1930 manifesto of futurist cooking, chmara.rosinke promote a new creative radicalness in haute cuisine. The “great freedom”

of the round white plate will be limited and cooks will be inspired to explore new paths in cuisine along with designers. The emphasis will not be on the design of dishes and utensils, but on cooking according to formal criteria. An experiment in food and design, made possible by the Nespresso Design Scholarship 2014.

Two tickets to each of the following invitation-only meals will be given away on the MAK Facebook page. Entries will be accepted through 28 September 2015:

Seated dinner (with guest chef Harald Irka, 29 Sep 2015, 6 p.m.)

Seated lunch (with guest chef Reinhard Gerer, 3 Oct 2015, 1 p.m.)

25 Sep – 4 Oct 2015: Presentation, MAK Lounge

Book presentation

Martin Mostböck: AID ArchitectureInteriorsDesign

Architect and designer Martin Mostböck designs houses, interiors, and everyday objects. Mostböck eschews superficial styling and gets to the bottom of things with his designs. He seeks out and finds the authentic. To him, architecture is a shared journey, at the end of which everyone is delighted. Mostböck compares planning a house to working on a tailored suit.

Book presentation of *AID ArchitectureInteriorsDesign* with Christoph Thun-Hohenstein (director, MAK) and Martin Mostböck.

29 Sep 2015, 6 p.m., MAK DESIGN SHOP

Additional Events during VIENNA DESIGN WEEK

Curator-guided tour

VIENNA BIENNALE 2015: IDEAS FOR CHANGE

2051: Smart Life in the City

How do we want to live in the future? The exhibition project *2051: Smart Life in the City*, organized by the MAK and the Vienna Business Agency, creative center departure, examines the role of design as a tool for positive change as part of the VIENNA BIENNALE 2015. Ten teams developed ideas for urban life in the future, which can now be tested and discussed. As “demonstrators” integrated throughout the metropolitan area of Vienna, they aim to become part of the process of change and an intelligent vision for the city.

Curator-guided tour with Harald Gruendl (EOOS, IDRV – Institute of Design Research Vienna) and Thomas Geisler (curator, MAK Design Collection).

2 Oct 2015, 4:30 p.m., MAK Exhibition Hall

Exhibition dates: 11 Jun – 4 Oct 2015

The *Ideas for Change* app helps you navigate through the city of 2051: www.ideas-for-change.net/get-app

Talk MAK DESIGN SALON matinee

MAK DESIGN SALON #04

DUNNE & RABY. The School of Constructed Realities

The London-based duo Dunne & Raby examine the potential of speculative design in light of challenges and opportunities in the 21st century. Their works serve as examples of a fictional design school that was founded at the Geymüllerschloß. Visitors are invited to think about the influence of design education on the development of visions for the future.

MAK DESIGN SALON matinee with Fiona Raby, Anthony Dunne, and Jurgen Bey (Studio Makkink & Bey; director, Sandberg Instituut, Gerrit Rietveld Academie, Amsterdam)

4 Oct 2015, 11 a.m., MAK Branch Geymüllerschloß

Please register in advance, since capacity is limited: T +43 1 711 36-231 or marketing@MAK.at

Curator-guided tour

MAK DESIGN SALON #04

DUNNE & RABY: The School of Constructed Realities

In search of challenges and perspectives for design in the 21st century, Thomas Geisler, curator, MAK Design Collection, will offer a tour of the fourth MAK DESIGN SALON.

4 Oct 2015, 3 p.m., MAK Branch Geymüllerschloß

Exhibition dates: 12 Jun – 4 Oct 2015

MAK Branch Geymüllerschloß, Pötzleinsdorfer Straße 102, 1180 Vienna

Opening hours: every Sunday, 11 a.m.–6 p.m.

Additional opening hours during VIENNA DESIGN WEEK:

Friday, 25 Sep 2015, 2–6 p.m.

Saturday, 26 Sep, and Sunday, 27 Sep 2015, as well as

Saturday, 3 Oct, and Sunday, 4 Oct 2015, 11 a.m.–6 p.m.

Additional information is available at MAK.at and viennadesignweek.at.

Press Contacts

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