



MAK

Press Release

MAK Specials for VIENNA DESIGN WEEK 2016

With the real-time research laboratory *StadtFabrik* [City factory], tours through the exhibition *FREDERICK KIESLER: Life Visions*, a workshop for kids, and a presentation by Richard Sennett, the MAK offers an eclectic program.

On the occasion of VIENNA DESIGN WEEK's 10-year jubilee (30 September to 9 October), the MAK, as a program partner, this year too offers a multi-faceted program, with a MAK Design Nite, tours through the exhibition *FREDERICK KIESLER: Life Visions*, the children's workshop *MAK Design Kids: Let's build a dream house together!*, and the lecture *Craftsmanship* by US sociologist Richard Sennett. The focus of MAK Design Nite is the *StadtFabrik*'s presentation on the topic INCLUSION, which seeks to answer the following questions: What can design contribute to maximizing refugees' potential with a view to integration and work? The *StadtFabrik*'s workshop and research results, as well as a demonstrator for an informal, moneyless shopping street in the MAK Columned Main Hall show how design can set social processes into motion.

MAK Design Nite

Presentation/Party

***StadtFabrik*—INCLUSION**

What can design contribute to maximizing refugees' potential as regards integration and work? Under the rubric INCLUSION, the *StadtFabrik* will present workshop and research results. A shopping street initiated by the EOOS design studio—part of their *Social Furniture Collection* contribution to the Venice Architecture Biennale—will be relocated from Caritas asylum accommodations into the context of the museum as a demonstrator for a moneyless economy for the common good. *A Wiener, halal!*—an art project and hotdog stand combining typical Viennese hotdog tradition with halal food preparation—has been nominated as a changemaker and can be tested out on site.

Tue, 4 Oct 2016, 7–10 p.m.: MAK Design Nite, MAK Columned Main Hall,
MAK DESIGN SPACE

Presentation

***Social Furniture Collection* by EOOS**

Further elements of EOOS's open design *Social Furniture Collection* will be presented alongside its shopping street in the MAK FORUM. This flexible everyday furniture is produced in the furniture manufactory of a Viennese essential services provider; to date more than 600 furniture pieces have been produced jointly with refugees. EOOS defines

social furniture production as a societal concern that also has relevance in the realm of social housing.

Wed–Tue, 5–11 October 2016, MAK FORUM

Opening in the context of MAK Design Nite

Presentation

StadtFabrik

In the context of the design> new strategies alliance between the MAK and the Vienna Business Agency with its creative center departure, since May new fields of work in the creative industries have been examined in the *StadtFabrik*, curated by IDRV – Institute of Design Research Vienna. The focus is on discovery and visualization of the future urban potentialities of a city in a state of flux. Thereby the *StadtFabrik* continues the approaches that arose in the context of the VIENNA BIENNALE 2015 project *2051: Smart Life in the City* and further develops the idea of “demonstrators” (experimental arrangements in urban space).

Office hour to discuss where things stand with the *StadtFabrik*—with spontaneous determination of topics and opportunities for participation: every Tuesday, 6–7 p.m.

MAK DESIGN SPACE

Fri, 30 Sep – Tue, 11 Oct 2016, Presentation

Supplemental program in the context of VIENNA DESIGN WEEK

MAK Design Kids—Let’s build a dream house together!

Whether tiny house, tree house, or dream house—what does a house require? We consider Frederick Kiesler’s insights and ponder what a house of the future might look like. Guided by an architect, you can develop ideas, draw a floor plan, and realize your own dream house.

Sat, 1 Oct 2016, 2–4 p.m., MAK Columned Main Hall, workshop for 8- to 12-year-olds (unaccompanied), limited number of participants, registration at MAK.at (by Thu, 29 Sep 2016), participation fee: € 7.50

Tours

FREDERICK KIESLER: Life Visions

Frederick Kiesler’s (1890–1965) multi-faceted artistic oeuvre continues to inspire contemporary architects, theater producers, designers, artists, and film producers. The MAK exhibition *FREDERICK KIESLER: Life Visions* reflects the growing interest on the international artistic and creative scene in Kiesler’s holistic thinking and practice.

Sat, 1 Oct 2016, 2 p.m., MAK Exhibition Hall

Sun, 2 Oct 2016, 3 p.m., MAK Exhibition Hall

Lecture

Richard Sennett: CRAFTSMANSHIP

In his presentation, US-American Richard Sennett, one of the most preeminent sociologists and cultural philosophers of our time, will talk about his intensive engagement with the topic of craftsmanship. For him, craftsmanship and manual skills are far more than just working with one's hands, they are a fundamental human impulse—the striving to perform a task as well as possible for its own sake. Whether goldsmith or cobbler, whether politician or pianist, whether app developer or educator—all should “master their craft.”

Sennett's book *The Craftsman* (New Haven 2008) was an important catalyst for the upcoming MAK exhibition *handiCRAFT: Traditional Skills in the Digital Age*, which will be shown at the MAK from 14 December 2016 until 9 April 2017.

Sun, 9 Oct 2016, 4 p.m., MAK Lecture Hall

For further information, visit MAK.at and viennadesignweek.at

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