

## GLOBAL WARMING What can we do as individuals?

MAK Press and PR

presse@MAK.at

### Press Release

Vienna, 10.11.2025

### Opening

Tuesday, 25.11.2025, 7 pm

Free admission to the opening of the exhibition

How can design respond to global warming—and what responsibility do designers and the public bear in this context? In the exhibition *GLOBAL WARMING: What can we do as individuals?*, students from the University of Applied Arts Vienna and the University of Seoul present how creative processes can inspire collective thinking and action in addressing the climate crisis. A total of 35 posters, created as part of an intercultural project led by Kichang Jeff Kim (Seoul) and Sven Ingmar Thies (Vienna), will be shown simultaneously in Vienna and Seoul. The display at the MAK Forum invites visitors to engage directly with the works and draw inspiration for their own actions. It also highlights the close connection between the MAK and the University of Applied Arts Vienna.

During the research-based creative process, the students developed individual questions relating to climate change and translated these into three-dimensional models. These experimental objects provided space for creative exchange and opened up new perspectives on the initial ideas. “It was a valuable opportunity to explore, experience, and observe the world we live in, while reaffirming the essential role and responsibilities of designers,” notes Kichang Jeff Kim, who co-led the project with Sven Ingmar Thies.

The posters on display are the result of this reflective design process. They demonstrate how, through creative dialogue, students not only explore potential solutions to global challenges, but also foster mutual understanding of social and cultural similarities and differences. Sven Ingmar Thies adds: “A project that connects more than design and theme: it has encouraged exchange between two cultures and fostered openness.”

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By showcasing these unconventional approaches, the exhibition seeks to expand the conceptual space further and encourage visitors to confront the climate crisis with innovative, collectively developed strategies.

A cooperation between the University of Seoul, Department of Design, the University of Applied Arts Vienna, Prof. Matthias Spaetgens' Class of Ideas in Communication Design, and the MAK

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**Project initiative and direction:**

Kichang Jeff Kim (Seoul)

Sven Ingmar Thies (Vienna)

**Kindly supported by:**

Korean Cultural Centre Austria

Koreanische Unternehmer Gesellschaft in Österreich

Press images are available for download at [MAK.at/en/press](http://MAK.at/en/press).



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**Exhibition Venue**

MAK Forum

MAK, Stubenring 5, 1010 Vienna

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**Exhibition Dates**

26.11.2025–18.1.2026

**Opening Hours**

Tue 10 am–9 pm, Wed to Sun 10 am–6 pm

**Curator**

Sven Ingmar Thies

**MAK Admission**

€ 16.50/15.50\*; reduced € 13.50/12.50\*; every Tuesday 6–9 pm:  
admission € 8/7.50\*

Free admission for children and teens under 19

\* Online ticket price

**MAK Press and PR**

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