

100 BEST POSTERS 24: Germany Austria Switzerland

A cooperation between the MAK and the association 100 Beste Plakate e. V.

MAK Poster Forum

26.11.2025–12.4.2026

Photo credits

Austria

1–3

Studio: Ltd. Ltd.

Designer: Tao Lin

NewOne Awards

Client: NewOne Awards, Shanghai

Technique: Digital printing

Austria

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4–6

Designer: Alina Traun

Sofort Geld! [Money Now!]

Series of three posters

Client: Salzburg University of Applied Sciences

Supervisor: Marc Damm

Technique: Digital printing

Austria

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7–9

Designer: Paul Jochum

Photography: Thomas Sieberer

Kellerstöckl – eine Architekturtypologie im Südburgenland

[Kellerstöckl—An Architectural Typology in Southern Burgenland]

Series of three posters

Client: ARCHITEKTUR RAUMBURGENLAND

Technique: Digital printing

Austria

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Germany Switzerland

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Studio: Studio Max Kuwertz / Running Water Creative Group / Graphic Design Staatstheater Lisa Blädtke

Die Hölle ist leer, alle Teufel sind hier [Hell is Empty, All the Devils Are Here]

Client: Staatstheater Braunschweig

Technique: Offset printing

Germany

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Studio: Studio Max Kuwertz / Running Water Creative Group / Grafik Staatstheater Lisa Blädtke

Schlaflos [Sleepless]

Client: Staatstheater Braunschweig

Technique: Offset printing
Germany
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Studio: Neue Gestaltung
Designers: Anna Bühler, Nina Odzinieks, Pit Stenkhoff, Johanna Zech
Premiere poster for *Minihorror*
Client: Theater Magdeburg
Technique: Offset printing
Germany
© Neue Gestaltung / 100 Beste Plakate e. V.

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Designers: Mathilde Veuthey, Julien de Preux, TWKS
Electron Festival – Act 1 – 2024
Client: Electron Festival, Geneva
Technique: Digital printing
Switzerland
© Mathilde Veuthey, Julien de Preux, TWKS / 100 Beste Plakate e. V.

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Designers: Gerrit Ludwig, Mélan Rouillon
Rundgang UdK Berlin 2024 [UdK Berlin 2024 Tour]
Client: Berlin University of the Arts
Supervisor: Prof. Barbara Kotte
Technique: Screen printing
Germany
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15
Designer: Arbnore Toska
25 Jahre 20 Minuten [25 Years 20 Minuten]
Client: 20 Minuten / JEFF Zürich GmbH
Technique: Digital printing
Switzerland
© Arbnore Toska / 100 Beste Plakate e. V.

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Studio: Neo Neo
Designers: Thuy-An Hoang, Xavier Erni, Estelle Piguet
Black Movie
Client: Black Movie International Independent Film Festival, Geneva
Technique: Digital printing
Switzerland
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17
Designer: Aude Gunzinger
Il est temps de retourner l'histoire
Client: TU – Théâtre de l'Usine, Geneva
Technique: Digital printing
Switzerland
© Aude Gunzinger / 100 Beste Plakate e. V.

18-26

MAK Exhibition View, 2025

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