

Gregor Murth is the new Managing Director of the MAK

MAK – Press & PR
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Press Release
Vienna, 1.3.2025

On 1 March 2025, business economist Gregor Murth (53) takes over as Managing Director of the MAK – Museum of Applied Arts. The former managing director of the Heidi Horten Collection and, most recently, consultant to the Santander Consumer Bank brings a wide range of business and sector-related expertise to the post. Together with Lilli Hollein, since September 2021 the MAK's General Director and Artistic Director, the accomplished managerial and financial expert will in the coming years help to advance the MAK's successful course.

Gregor Murth studied business administration at the Vienna University of Economics and Business. He looks back over a twenty-year career in management, including as head of finance in a large family office, as managing director of a number of companies, and as project manager and consultant for finance projects in telecommunication companies and banks. As Managing Director of the MAK, Gregor Murth succeeds Teresa Mitterlehner-Marchesani, who voluntarily retired from her managerial duties.

“In Gregor Murth we have acquired for the MAK a skilled manager and financial expert, one who also brings with him a great deal of experience in museum management. As founding managing director of the Heidi Horten Collection, he is very familiar with Vienna's museums and, through his wide range of experience in other managerial posts, has also the potential to bring fresh impulses to the museum. I wish him all the best as he assumes his new duties!” stated Werner Kogler, at the time Minister of Culture, on the occasion of Gregor Murth's appointment in December 2024.

“As Managing Director I see my task as creating optimal financial and organizational conditions to allow the museum to reach its ambitious goals. For the museum must be as innovative, forward thinking, and inclusive in its internal processes as in its program,” stated Gregor Murth, on his

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appointment. "I personally look forward very much to working with Lilli Hollein and the MAK's fantastic staff."

"I look forward to working with Gregor Murth as Managing Director of the MAK. In recent weeks he has—with great enthusiasm, ambition, and motivation—gained an initial impression of our house. I am certain that together we will pursue the successful course already embarked on by the MAK and in the coming months and years complete many exciting projects, together with the MAK's fantastic team," states Lilli Hollein, General Director and Artistic Director of the MAK.

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