

Press Release

Priscilla Lovat Fraser to be the new director of the MAK Center for Art and Architecture, Los Angeles

On 2 January 2017, Priscilla Lovat Fraser will become the new director of the MAK Center for Art and Architecture in Los Angeles, the California-based branch of the MAK – Austrian Museum of Applied Arts / Contemporary Art. After an intensive search and numerous conversations with high-caliber candidates, the board of the MAK Center selected the notable architecture expert, who up to then had been working at the Los Angeles County Museum of Art (LACMA).

Priscilla Lovat Fraser has been working on exhibitions, publications, and projects in the field of architecture for fifteen years. As a senior architect and project manager for the LACMA, where she had been working since 2011, she supervised trail-blazing installations such as Chris Burden's *Metropolis II* and a James Turrell retrospective, among others. Most recently, she was the LACMA's internal project manager for architect Peter Zumthor's expansion proposal for the permanent collection space. Prior to her relocation from New York to Los Angeles, Fraser was responsible for exhibitions and publications at the architectural firm of Steven Holl and worked under Barry Bergdoll in the Architecture Department of the Museum of Modern Art (MoMA). She completed her Master of Architecture and Bachelor of Arts degrees at Columbia University in New York.

Priscilla Fraser is passionately interested in historical as well as contemporary architecture, in particular in the decisive role that exhibitions play in cultural processes. "If the walls of the Schindler House on Kings Road could speak, one would recognize how deeply Schindler's pioneering architecture and revolutionary lifestyle are rooted in the creative and cultural spirit of Los Angeles still today. I'm looking forward to working with Friends of the Schindler House. Through programming marked by experimentation, I want to do justice to Schindler's legacy and to fill all three MAK Center locations with life," says Fraser.

Christoph Thun-Hohenstein, General Director of the MAK in Vienna: "The appointment of Priscilla Fraser is a wonderful opportunity for a successful arts institution to reimagine its future by building on its legacy. We have no doubt that

Priscilla Fraser will embrace the mission of the MAK Center and expand it ambitiously.”

The MAK Center for Art and Architecture in L.A. is headquartered at the Schindler House (R. M. Schindler, 1922) in West Hollywood, as well as in the Mackey Apartments (R. M. Schindler, 1939) and the Fitzpatrick-Leland House (R. M. Schindler, 1936) in Los Angeles. Founded as a Californian branch of the MAK in 1994 by the MAK in cooperation with the Austrian Federal Chancellery /Arts Division and Friends of the Schindler House (FOSH), the MAK Center has put an unusual concept into practice: The three architecturally and historically important Schindler houses are used as exhibition and event space and also as places for conducting research and interdisciplinary dialog and producing art. An integral component of the MAK Center is its international MAK Artists and Architects-in-Residence Scholarship Program, which is awarded by the Austrian Federal Chancellery /Arts Division in cooperation with the MAK.

Press Inquiries

MAK Press and PR
Judith Anna Schwarz-Jungmann (Head)
Sandra Hell-Ghignone
Veronika Träger
Lara Steinhäuser
T +43 1 711 36-233, -229, -212
presse@MAK.at, www.MAK.at

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