

## X-MAK Winter Market 2025

Design meets Christmas atmosphere in the MAK Garden

MAK – Press and PR

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### Press Release

Vienna, 5.12.2025

On two Advent weekends—12 to 14 as well as 19 to 21 December 2025—the MAK will open its garden for a premiere: the X-MAK Winter Market. The curated design market will bring together a wide variety of products from Austria's creative scene and deliberately focus on quality rather than kitsch. The products will range from ceramics and fashion to handmade soap and candles to contemporary design objects—all objects that show how diverse design is conceptualized nowadays. A limited MAK Design Cup from the longstanding cooperation with Gmundner Keramik will also enrich the selection.

The market will be directly connected to the museum: You will be able to walk to the market stands from the exhibition rooms—and vice versa. Access will be via the museum or the Fritz-Wotruba-Promenade. Those who want to warm up in between will find plenty of food for thought in the museum. *B/CYCLE & LOBSTER: Sparkling Tree Decorations from Gablonz* transforms the Works on Paper Room into a glittering cosmos that makes the hearts of young and old beat faster. Those who prefer a more minimalist approach can visit *HELMUT LANG. Séance de Travail 1986–2005*: The MAK is dedicating the first comprehensive retrospective to this exceptional Austrian designer and artist. With *HITO STEYERL*, one of the most important contemporary artists is on show in MAK Contemporary.

The X-MAK Winter Market is conceived as an expansion of the MAK into the urban space: design, urban flair, and culinary delights come together in the garden of the MAK—far from the hustle of downtown and yet in the center of Vienna. On both X-MAK Winter Market weekends, special educational programs, guided tours, and workshops will complement the program.

You can visit the Winter Market for free with a valid museum ticket, a MAK Annual Ticket (until the end of the year 1+1 for free), or the Bundesmuseen

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Card; without admission to the museum the entrance fee is 4 € including a drink.

## **PROGRAM at the MAK on the X-MAK Winter Market Weekends**

### **1st Weekend:**

Sat, 13.12.2025, 2–4 pm

MINI MAK Adventures: Gazing at stars and creating your own!

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Sun, 14.12.2025, 2.30 pm

Guided tour of *BICYCLE & LOBSTER: Sparkling Tree Decorations from Gablonz* (the tour costs 5,50 €)

### **2nd Weekend:**

Sat, 20.12.2025, 2–4 pm

MINI MAK Adventures: Gazing at stars and creating your own!

Sun, 21.12.2025, 11 am

MAKtour: Jewelry of the MAK  
(the tour costs 5,50 €)

Sun, 21.12.2025, 2–5 pm

MAK-it! Jewelry Boxes, workshop with Anita Gausterer-Diregger, paper conservator at the MAK

Sun, 21.12.2025, 2.30 pm

Guided tour of *BICYCLE & LOBSTER: Sparkling Tree Decorations from Gablonz* (the tour costs 5,50 €)

Tickets for all activities at <https://www.mak.at/wintermarket>.

In partnership with POPCHOP and Salonplafond at the MAK.

Press photos available for download at [MAK.at/en/press](http://MAK.at/en/press).



**Venue**

MAK Garden (entrance Fritz-Wotruba-Promenade)

**Dates**

Fri, 12–Sun, 14.12.2025  
Fri, 19–Sun, 21.12.2025  
each time noon–9 pm

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**Admission**

Admission to the X-MAK Winter Market: 4 € (incl. drink)  
Free admission with a museum ticket for the same day

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