

Press Release

EAT LOVE Tomorrow's Food and Food Spaces

A project of the Vienna Business Agency and the MAK, serving up alternative concepts for how we might grow and eat food tomorrow.

Exhibition Venue	MAK Exhibition Hall MAK, Stubenring 5, 1010 Vienna
Exhibition Dates	28 May – 3 October 2021
Opening Hours	Tue 10 a.m.–6 p.m. (until further notice) Wed–Sun 10 a.m.–6 p.m.

At the Vienna Business Agency, everything in 2020/21 revolves around how we want to eat. Under the motto "Let's talk food", the Vienna Business Agency is analysing the entire food cycle – from the fields to the shops and, finally, to our plates – to explore how urban food supplies might look in future. Therefore, in keeping with the overall theme of this year's Vienna Biennale, the topic chosen by the Vienna Business Agency is *EAT LOVE. Tomorrow's Food and Food Spaces*.

"We have been grappling with this topic for some time," says Gerhard Hirczi, Managing Director of the Vienna Business Agency. "We want to highlight ways we can strengthen the sense of urban community and local identity in an environment shaped by global realities. The visions put forward by our creatives and showcased at the Vienna Biennale represent building blocks for achieving this."

EAT LOVE. Tomorrow's Food and Food Spaces takes the form of a prototype tank station in a post-fossil fuel age. This nomadic *studio mobil / think tank station* will tour Vienna during the Biennale, stopping at the MAK and four other locations in the city. Visitors will be invited to get involved and share their own ideas. This initiative will see city residents come together over three days and nights to (re)activate, gather and pass on knowledge relating to food. We hope that this will yield a rich harvest of ideas and resources that the city can offer – from production through to consumption.

The results of this participative process will be displayed in the form of digital feedback at the main Vienna Biennale exhibition, *CLIMATE CARE. Reimagining Shared Planetary Futures*. The project will be presented and discussed in detail at the Biennale Planet Matters conference at the AzW on September 3rd.

Vienna Biennale 2021

For Change

Projects hosted at the *studio mobil / think tank station* as part of *EAT LOVE. Tomorrow's Food and Food Spaces* (in alphabetical order):

bE - Design Studio OG and das Vulgo - Kulinarik Labor: *cucinaAlchimia*
Vanessa Braun and Daniel Löschenbrand: *Food Atlas Wien*
Anastasia Eggers and Ottonie von Roeder: *Viennese Caviar goes Vegan*
Urska Golob and Fransisca Tan: *Flavour of Compassion*
Katharina Saueremann and Ana Maria Chiriac: *Common Growth*

Other locations and dates:

28–30 May 2021, MAK, Stubenring 5, 1010 Vienna

25–27 June 2021, Viktor-Adler-Markt, 1100 Vienna

15–17 July 2021, Naschmarkt, 1060 Vienna

1–3 October 2021, Vienna Design Week, focus district/festival location (tba)

Curator: Hubert Klumpner, Michael Walczak

Curatorial team: Elisabeth Noever-Ginthör, Alice Jacobasch (Vienna Business Agency); Astrid Böhacker (MAK)

Press Contact

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