

Press Release

## **Uneven Growth: Tactical Urbanisms For Expanding Megacities**

The Museum of Modern Art, in collaboration with the MAK, is looking for new architectural possibilities that address the rapid and uneven growth of six global metropolises

With *Uneven Growth: Tactical Urbanisms For Expanding Megacities* The Museum of Modern Art (MoMA) in New York, in collaboration with the MAK, examines new architectural possibilities that address the rapid and uneven growth of six global metropolises. Six interdisciplinary teams of international architecture and urbanism scholars, experts, and practitioners have been developing practical proposals for New York, Rio de Janeiro, Mumbai, Lagos, Hong Kong and Istanbul in a series of workshops since October 2013. The resulting proposals of the project, which was conceived by MoMA curator Pedro Gadanho, will be exhibited at MoMA from November 2014 to May 2015 and at the MAK – Austrian Museum of Applied Arts / Contemporary Art from June to October 2015. From 10 to 14 June 2014 the teams will meet in Vienna for a final workshop at the MAK to finalize their design scenarios and proposals for the exhibition's six urban case studies.

Students of architecture and urban planning are also invited to participate in the workshop at MAK (registration required). International guests will join exhibition participants and respondents in a high-profile public conference (11 June 2014, 7.00–9.00 p.m.) that will debate the exhibition's themes, and the current responses of urban design to growing inequalities and social imbalance in the world's biggest cities. A presentation of the workshop results on 14 June 2014 gives visitors the opportunity to get a first insight into the process-oriented exhibition.

“In 2030, the world's population will be a staggering eight billion people. Of these, two-thirds will live in cities, and most will be poor and with limited resources. This unbalanced growth will be one of the greatest challenges to societies across the globe,” said Mr. Gadanho. “City authorities, urban planners and designers, and economists will need to join forces in an attempt to avoid a major social and economical catastrophe, working together to ensure that expanding megacities will remain habitable. *Uneven Growth* will enable MoMA to take a leadership role in addressing this challenge in collaboration with the MAK.”

So far workshops have been held in the VW Dome at MoMA PS1 and at The Value Factory in Shenzhen, China, under the curatorial and critical guidance of MoMA's

Department of Architecture and Design and an advisory board that includes such leading figures as Saskia Sassen, David Harvey, Ricky Burdett, Neil Brenner, Nader Tehrani, Michael Sorkin, Marc Angélil, Teddy Cruz, and others. The design visions for the selected cities, comprising drawings, renderings, films and animations that were produced by the six teams during the workshop period, will be presented in the exhibition *Uneven Growth: Tactical Urbanisms for Expanding Megacities*. An exhibition catalogue will bring together each of the proposals and groundbreaking essays about the subject.

***Uneven Growth – the teams:***

Six pre-selected teams produce future scenarios and design proposals for each of their assigned urban areas where they live and work.

**New York**

Situ Studio, New York, U.S.

Cohabitation Strategies (CohStra), New York (USA), and Rotterdam, Netherlands

**Rio de Janeiro**

Rua Arquitetos, Rio de Janeiro, Brazil

MAS ETH Urban Design, Zurich, Switzerland

**Mumbai**

URBZ, Mumbai, India

POPlab, Massachusetts Institute of Technology (MIT), Cambridge, USA

**Lagos**

Nlé, Lagos, Nigeria

Inteligencias Colectivas, Madrid, Spain

**Hongkong**

MAP Office, Hong Kong, China

Network Architecture Lab, Columbia University in the City of New York, USA

**Istanbul**

Superpool, Istanbul, Turkey

Atelier D'Architecture Autogérée, Paris, France

## PROGRAM DETAILS

> **Workshop** (limited participation)  
10–14 June 2014, 10.00 a.m. – 6.00 p.m.

Architects and urban planners as well as students from these fields are invited to apply for the workshop.

Deadline: 30 May 2014  
To apply please submit your CV and a letter of intent to: [workshop@MAK.at](mailto:workshop@MAK.at)

> **Conference** (open to the public)  
Wednesday, 11 June 2014, 7.00–9.00 p.m.  
MAK Lecture Hall  
Admission: € 7.90

Conference Participants:  
Pedro Gadanho, MoMA, New York  
Elke Krasny, Academy of Fine Arts, Vienna  
Hani Rashid, Asymptote Architecture, New York  
Alice Rawsthorn, International New York Times, London  
Christoph Thun-Hohenstein, MAK, Vienna

> **Presentation of workshop results** (open to the public)  
Saturday, 14 June 2014, 2.00–6.00 p.m.  
Keynote lecture: Ricky Burdett, LSE Cities, London  
MAK Lecture Hall  
Admission: € 7.90



Press Fact Sheet

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Venue	MAK, Stubenring 5, 1010 Vienna
Curator	Pedro Gadanho, MoMA curator, Department of Architecture and Design
Curatorial coordination MAK	Bärbel Vischer, Curator, MAK Contemporary Art Collection
MAK Press and PR	Judith Anna Schwarz-Jungmann (head) Sandra Hell-Ghignone Veronika Träger Lara Steinhäüßer T +43 1 711 36-233, 229, 212 presse@MAK.at, www.MAK.at
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