

**Open Call: tabula rasa**  
***The Well-dressed Table* by yMAK**  
Deadline for submissions: 6.6.2026

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yMAK invites creative young artists and designers to start with a clean sheet—or rather bare tabletop—and not only dress it anew but also rethink its essential functionality.

A table is far more than a piece of furniture. It is a meeting place, a place at which to socialize and interact. At the same time, it is a focus of power, an instrument of etiquette, and an architectonic manifesto of social order. But what happens when we reconceptualize this familiar object?

We are looking for visionaries capable of opening up perspectives on objects, artefacts, and performative acts beyond the merely conventional—of generating ideas that question our habitual ways of thinking and force us to reimagine the essence of tableness: who may be seated at a table, and what may be served thereupon? What culinary, material, or performative acts are capable of initiating innovative table-based narratives? And what form will tomorrow's tableware, food design, and eating rituals take?

We are looking for contributions from a range of disciplines, be they product design, food design, the fine arts, or performance art. Three projects will be selected from all entries and on **5 July 2026** presented as part of **an event** in the ***Well-dressed Table*** series, in cooperation with ***PopChop*** food magazine. The selection process will take place in close cooperation with the yMAK Collective.

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## Information on submission process

### What do we offer?

- The three selected projects will each receive € 700 to finance their realization.
- The selected participants and their projects will be presented on the Instagram channels of yMAK, MAK, and our cooperation partner PopChop, as well as on the MAK website.
- yMAK will accompany and support the projects' realization.
- The selected participants are networked with—and may communicate with—MAK experts during the realization process.
- The selected projects will receive on-site support by the MAK Team on the day of the event (to include transportation and on-site assembly).
- At the event there will be a public presentation of the selected projects and an opportunity to offer them for sale.

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### Who can submit an entry?

We invite young artists, designers, culinarians, researchers, performance artists, and related practitioners to participate in this Open Call. You may submit already existing work, or a project you always wanted to realize. We also want to encourage the participation of young people who are just starting out in these fields and want to test their skills.

### How can you submit an entry?

- Description of the project (max. an A4 page)
- 1–3 pictures (for instance photos, sketches, visualizations, videos, models, etc.)
- CV (if available: portfolio, Instagram profile, website, links)

By e-mail to [young@MAK.at](mailto:young@MAK.at)

### Timeframe (dates and deadlines)

- Deadline for submissions: 6 June 2026, midnight
- Jury meets: 9 June 2026
- Participants informed of results: 11 June 2026
- 2–3 meetings before 5 July 2026  
(Suggestion for first meeting: 16 June, 3 pm)
- Event: 5 July 2026 in the MAK Geymüllerschlüssel



### **Selection process**

The three projects will be selected by a jury composed of yMAK members. yMAK is a voluntary collective composed of young people and is part of the MAK. The goal of its program is to open up new perspectives; to attract a young, diverse public to the MAK; and to support young people in the field of art and culture.

### **Criteria**

- Topical relevance and conceptual originality
- Interest in collaboration and exchange
- Projects' implementability within the given timeframe and participants' availability for two or three meetings, plus the day of the event
- Permission for publication

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You are welcome to send questions about the Open Call or about submitting entries for this event to **young@MAK.at** or to our yMAK Instagram account **@ymak\_vienna**

